

Press Release

Rennes, France, June 20th, 2011
For immediate release

MediaCorp selects ENENSYS for DVB-T2 trial network

MediaCorp, Singapore' largest media broadcaster and provider with 8 television channels and 13 radio channels, has selected ENENSYS equipment for its DVB-T2 trial network to prepare for DVB-T2 deployment.

MediaCorp will set up a trial network to showcase DVB-T2 MultiPLP capability in delivering SD, HD and 3DTV programs within a single frequency during Broadcast Asia 2011 held in Suntec Singapore from 21 to 24 June 2011. The trial network will subsequently be expanded for a DTV-T2 Trial commissioned by Media Development Authority of Singapore.

In this project, ENENSYS provides the DVB-T2 key elements:

- the DVB-T2 Gateway, installed at the Head End site, used to adapt of the content to the DVB-T2 standard, to create the MultiPLP, to generate the T2-MI packets and to deliver the content to the transmitter sites in a synchronized SFN environment.
- the DVB-T2 modulator, associated to the transmitter, receives the generated streams and configuration from the DVB-T2 Gateway and modulate it to a DVB-T2 signal, managing the different PLP.

"We are very pleased to participate and support MediaCorp in this important trial which will provide the necessary experience for the next steps, including the commercial deployment. Taking advantage of our expertise in different DVB-T2 deployments, we are implementing the DVB-T2 key elements allowing MediaCorp to benefit from the full capacity of this technology. We strongly believe in DVB-T2 technology and we are supporting MediaCorp to ensure a successful project" said Emmanuel JACQUES, Sales Manager at ENENSYS.

"ENENSYS is able to provide the relevant equipment and is critical in assisting us to implement the project" said Mr Tan Sai Yoon, Vice President of MediaCorp.

About ENENSYS Technologies SA

ENENSYS Technologies has years of experience in the design and manufacturing of Digital TV transmission systems. ENENSYS is the world leader for DVB-T2 technology, and covers other standards such as DVB-T, DVB-H, T-DMB, DTMB... Product range covers Broadcast Network Equipment for Digital Terrestrial TV, Mobile TV and IP Distribution, but also Test & Monitoring solutions. Customers range from Broadcast & Network Operators, Chipset Vendors and Receivers Manufacturers. ENENSYS is headquartered in Rennes, France, in the heart of the European Digital Broadcast Cluster.

For more information on Broadcast Network Equipment, please visit www.enensys.com.

For more information on Test & Monitoring, please visit www.enensystest.com

About MediaCorp

MediaCorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, movies, digital and out-of-home media.

It pioneered the development of Singapore's broadcasting industry, with the broadcast of Radio in 1936 and Television in 1963. Today, MediaCorp has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil), reaching out to all adults in Singapore every week.

Our industry firsts include the Digital Video Broadcast technology for outdoor digital television, and Asia's first Digital Audio Broadcast radio service. Initiatives in the digital space include online classifieds, Internet TV-on-demand and High Definition TV broadcast.

MediaCorp is an active regional player through co-productions in TV dramas and movies, magazines publishing, as well as Channel NewsAsia International, one of the first Asian-owned English news channels.

Our financial and strategic relationships in the region since 2007 include a venture with Indonesia's most integrated media company PT Media Nusantara Citra and its parent, Global Mediacom, and International Media Corporation in Vietnam, set up to develop and produce television entertainment and economic news content.

Winner of numerous international awards and accolades including Asian Television Awards' Terrestrial Broadcaster of the Year, MediaCorp's vision is to become Asia's top media company, delivering valued content to the world.

For more information, please visit www.mediacorp.sg