



## **Press Release**

**Rennes, France, July 24, 2009**

**For immediate release**

# **ENENSYS supports TDF Mobile TV in France**

***TDF launched Mobile TV user experience tests in July in Paris. ENENSYS equipments, especially MobiMux the unique FPGA processing DVB-H IP encapsulator, are being used for the Mobile TV broadcast head-end.***

The multiplex built by TDF in agreement with the "Conseil Supérieur de l'Audiovisuel (CSA)", the French Audiovisual Regulator, is composed of 9 TV services, in clear-to-air mode, working on any OMA BCAST compatible devices like Nokia N96.

TDF is playing a key role in the launch of Personal Mobile Television<sup>1</sup> in France. ENENSYS is honored to participate in TDF user experience tests in Paris and supports TDF effort to promote Mobile TV in France. Richard Lhermitte, VP Sales & Marketing at ENENSYS said: "Despite Mobile TV difficulties to start in France, we are convinced of the benefits of the TDF approach and pleased to provide our technology to guarantee a successful experimentation."



ENENSYS MobiMux product has been designed for bandwidth and service optimization with very high stability. It brings flexibility to Mobile TV head ends. It natively supports statistical multiplexing streams and also the management of multiple mobile network operators sharing the same Mobile TV multiplex.

ENENSYS MobiMux is one of the key elements of ENENSYS Mobile TV end-to-end solutions. The complete solution has been chosen for efficient and 24/7 operation in multiple Mobile TV deployments worldwide. Built with patented solutions to optimize the encapsulation process, the solution can also be combined with unique distribution network bandwidth optimization, thus drastically reducing the operator OPEX.

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<sup>1</sup> Personal Mobile Television, " Télévision Mobile Personnelle" in French, also referred to as "TMP".

## **About TDF**

*The TDF Group is the main operator of shared facilities and terrestrial networks in Europe. It assists its clients -television networks, radio stations, telecommunications operators, ISPs and local municipalities- across the entire value chain of audiovisual and telecoms networks: from upstream -with complete filming, broadcasting, content management and delivery solutions- to downstream, with transport, deployment and operation of networks, on-site hosting of operators' equipment at its sites (10,100 in Europe) and maintenance. TDF is present in France, Germany, Austria, Finland, Hungary, Spain, the Netherlands, Poland, Estonia and Monaco.*

*Read more at <http://www.tdf.fr>*

## **About ENENSYS Technologies SA**

*ENENSYS Technologies has years of experience in the design and manufacturing of Digital TV transmission systems.*

*Offer ranges from Mobile TV, Digital Terrestrial TV, IP Distribution to Test & Monitoring solutions, with high grade services and trainings. Covered standards include DVB-H, T-DMB, DVB-T, DVB-T2, DTMB, Digital Cable, ...*

*ENENSYS has over 200 customers in 50 countries. Customers are Broadcast & Network Operators, Telcos, Chipset Vendors, Receivers Manufacturers and Global System Integrators. Headquartered in Rennes, France, in the heart of the European Digital Broadcast Cluster, ENENSYS is a public company listed on Euronext Paris Stock Exchange (FR0010286252 – MLENS).*

*For more information, please visit [www.enensys.com](http://www.enensys.com)*