



## News Release

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**For Immediate Release**

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### **Siano Mobile Silicon uses ENENSYS Technologies' terrestrial modulator to demonstrate their DVB-H receiver solution**

Amsterdam, 9 September 2005: Siano-MS and ENENSYS Technologies team up to deliver a full transmission path for DVB-H systems.

Israel-based Siano Mobile Silicon ([www.siano-ms.com](http://www.siano-ms.com)), a fabless semiconductor start-up developing mobile digital television (MDTV) receiver solutions, uses DVB-H modulators from ENENSYS to demonstrate their integrated CMOS receiver for Digital TV.

With its built-in RF tuner, Siano's multi-band, multi-standard SMS1000 integrated receiver achieves extremely low power consumption, which saves battery life in mobile devices. To demonstrate its product, Siano Mobile Silicon utilizes a full DVB-H transmission chain using ENENSYS' DVB-H modulator in conjunction with the demonstrated SMS1000.

*"The DVB-H Modulator from ENENSYS makes it easy for our sales and marketing personnel to travel to different locations in the world and demonstrate DVB-H even where it is not yet deployed"* said Hamutal Raab, COO of Siano Mobile Silicon. *"The unique ergonomics, light weight, and high reliability of the modulator help us convince our customers about the versatility of our SMS1000 DVB-H leading edge receiver solution."*

*"NN6-1161 DVB-H Terrestrial Modulator is a robust and compact product that perfectly fits into DVB-H transmission chains"* said Régis LE ROUX, CEO of ENENSYS. *"Tailored for DVB-H broadcast, used in live transmissions, ENENSYS DVB-H modulator is also a perfect tool to simulate a transmission path in a R&D department."*

Standing on booth 3.320 at IBC2005, ENENSYS will demonstrate the following DVB-H products:

- NN6-1161RF: DVB-H Modulator, RF Out (UHF/VHF) for TV on Mobile applications
- NN6-MIP : DVB-H SFN Adapter / MIP Inserter for DVB-H Single Frequency Networks
- MobiSlice™: DVB-H IP Encapsulator with Time-Slicing and MPE-FEC
- DiviPitch-H™ : Stream Player, DVB-H compatible
- DiviCatch-H™ : Stream Recorder/Viewer, DVB-H compatible

### **About Siano Mobile Silicon**

Founded in June, 2004 by, Israel based Siano develops silicon receivers for the emerging mobile digital TV (MDTV) market. Highly integrated, and tailored specifically for mobile and portable devices, the company's multi-standard, multi-band solution overcomes formidable engineering challenges such as reception at high mobility conditions, hand-offs, low power consumption, small form factor and a single, small antenna.

For more information, visit [www.siano-ms.com](http://www.siano-ms.com)

### **About ENENSYS Technologies SAS**

ENENSYS develops and markets high quality interworking solutions for the Digital Broadcast / IT Convergence. Solutions are proposed under 2 families:

- Network Adapters: DVB-H Modulator, DVB-T Modulator, DVB-H DVB-T MIP Inserter / SFN Adapter, DVB-H IP encapsulator, T-DMB Modulator, IT interfaces such as Gigabit Ethernet (GbE) and USB2.0...
- Baseband Converters: compact interface converters for DVB PI, DVB ASI, DVB SPI, LVDS, TTL, M2S, RS-422, SMPTE-310M...

Headquartered in Rennes, France, in the heart of the European Digital Broadcast Cluster, ENENSYS Technologies has over 40 customers located in 16 countries.

For more information, visit [www.enensys.com](http://www.enensys.com)

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