

## Press Release

For Immediate Release

Amsterdam, September 8-12, 2006

### **ENENSYS, Envivio and EXPWAY co-exhibiting on IBC Mobile Zone – POD M323 / M324**

*ENENSYS is proud to show the latest solutions for DVB-H broadcast in partnership with Envivio and EXPWAY, building together a complete DVB-H transmission chain.*

At IBC 2006, ENENSYS Technologies, Envivio Inc. and EXPWAY jointly present a comprehensive DVB-H Broadcast chain, including Video Encoding platform (Envivio), Electronic Service Guide server (EXPWAY) and DVB-H IP Encapsulator and DVB-H Transmitter (ENENSYS), with a panel of DVB-H receivers.

The three companies aim at showing how far their equipments can interoperate with each other, and how easy it is to start a DVB-H transmission. Broadcast signal will have BMCO IPDC profile, enabling live reception from BenQ, Motorola, Philips, S3 and Nokia handsets.

On Booth M323 and M324, visitors will be pleased to see what a DVB-H Broadcast chain is made of, simply administrated from a single laptop computer:

- MPEG-4 H264 encoders (4Caster M2 from Envivio)
- ESG Server (FastESG from EXPWAY)
- IP Encapsulator (MobiSlice), DVB-H Analyzer (DiviCatch DVB-H) DVB-H Modulator (NN6-1161), RF Amplifier (RFBooster) from ENENSYS Technologies

*"We are pleased to arrange a demonstration together with Envivio and EXPWAY, the leading technology providers in their field. Once again, we do emphasize on the high interoperability level of our equipments, from both Head-End and DVB-H Receivers point of views.*

*Such a DVB-H transmission chain, as we are showing on the Mobile Zone, is the very same as ENENSYS Technologies developed for its Customers as turnkey bundles : DVB-H Lab Kit and DVB-H Trial Kit" said Nicolas FANNECHERE, VP Marketing at ENENSYS Technologies.*

*"As DVB-H and Mobile TV becomes more important, such an ability to address DVB-H transmission issues is of great value to professionals who seek to offer next generation Mobile services. IBC 2006 is also a great opportunity to show Telcos, Broadcasters, and Network Operators that ENENSYS products line-up also includes MPEG over IP Adapters, enabling primary distribution over IP."*

## **About ENENSYS Technologies SA**

ENENSYS develops and manufactures high quality transmission products for TV on MOBILE, DTTV and Video over IP applications:

- DVB-H solutions: Modulator, IP Encapsulator, Single Frequency Adapter, USB2.0 to/from ASI adapter (Stream Player or Recorder/Analyzer),
- T-DMB solutions: Modulator, USB2.0 to/from ETI (G703, G704) adapter (Stream Player or Recorder),
- Video over IP solutions: IP to ASI and ASI to IP interfaces,
- Generation or Recording/Analyzing/Receiving of Digital TV streams (ASI, SPI, ETI, Digital Cable RF) based on USB2.0 adapters.

ENENSYS, headquartered in Rennes, France, in the heart of the European Digital Broadcast Cluster, is listed on Euronext Paris Stock Exchange (FR0010286252 – MLENS). ENENSYS has over 150 customers located in 31 countries including Broadcast Operators, Mobile Phone Operators, TV Channels Chipset Vendors, Set Top Boxes Manufacturers, Professional Equipment Manufacturers and Integrators.

More information on <http://www.enensys.com>

## **About EXPWAY**

EXPWAY is the leading provider of end to end software solutions to promote, to access and to acquire multimedia content over multiple network devices. EXPWAY provides Electronic Content Guide and Multimedia Search Engines targeting high value content discovery system and solutions dedicated to mobile, broadband and broadcast networks. It draws its expertise from its proven and world-class patented binary XML technology, BinXML™, already adopted as the binary XML transport format by MPEG-7, TV-Anytime and DVB standards. EXPWAY solutions are suitable for constrained environments and devices such as mobile phones, digital TV set-top-boxes and portable entertainment devices. EXPWAY was created in 2000 and is headquartered in Paris, France.

More information on <http://www.expway.com>

## **About Envivo Inc**

Envivo Inc. is the leading technology provider of IP-based MPEG-4 video systems and solutions for telcos, enterprises, and broadcasters. Supporting a wide range of devices and delivery networks, Envivo is the only company to offer video convergence solutions from mobile to HD including mobile video services, video to the desktop, video-on-demand, and interactive IPTV. Envivo offers industry leading AVC/H.264 compressed video quality at the lowest bit rate for mobile TV, PC streaming, standard definition, and high definition television deployments. Service providers worldwide use Envivo systems to reduce their operational costs while offering subscribers compelling video services anytime and anywhere. Visit [www.envivo.com](http://www.envivo.com) for more information.

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More information on <http://www.envivo.com>

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